



# FOR A BETTER TRADE LIFE TRADE FOR ALL AND ALL FOR TRADE

IT IS A DIFFERENT BALL GAME, ALL TOGETHER!

[www.zestylabs.ae](http://www.zestylabs.ae)



## TRADE-LITE

**Trade-Lite** is specifically designed to serve trading and service companies, regardless of their size, sector, or location, offering long-term values of a minimum total Cost of Ownership and maximum return on Investment. The flexibility and adaptability of the system enable you to meet business challenges and respond to the changing market environment. **Trade-Lite** helps facilitate all key business processes in your organization.

**Trade-Lite** is powered by Odoo (formerly OpenERP), an open source ERP software vendor with over 2 million active users globally. With its vast range of modules and applications and a user friendly interface, TradeLite can be the perfect solution for managing the overall business in a centralized manner.

# Accelerate your business transformation to boost financial and operational efficiency

Today, customers have more choice than ever before. Increased competition in the commodities market forces trading and distribution companies to survive on wafer thin margins. Compounded by soaring customer expectations and volatile supply and demand, the market demands organizations to be quick, responsive, and precise in their execution. The efficiency to rapidly respond to demands and changes isn't a luxury; it's a requirement.

Set your business apart from the competition with Trade-Lite ERP for trading and services.

## Key module included in Tradelite



CRM



Sales



Purchase



Inventory



Accounting



Contract



Point of Sale



Dashboard



HR & Payroll

# Main features are listing down

## 1. CRM

- a. Leads and opportunities management
- b. Opportunity follow ups
- c. Conversion of Sales lead to Opportunity
- d. Sales Team Activity Tracking
- e. Meetings and calendar management

## 2. Sales Module

- a. Customer data management
- b. Sales Approval levels configurations
- c. Sales activity logs
- d. Quotations and sales orders
- e. Integration to accounts and inventory
- f. Sales Analysis Reports

## 3. Purchases Module

- a. Vendor data management
- b. Purchase management
- c. Bid Selection process
- d. Purchase Price Lists
- e. Landed Cost Calculations
- f. Integration to accounts and inventory







## 4. Inventory Management Module

- a. Warehouse Management
- b. Product masters
- c. Inventory reports
- d. Expiry date control
- e. Batch/ Serial Number Configurations
- f. Packaging methods configuration
- g. Costing Methods - Weighted Average or Standard Costs

## 5. Accounting Module

- a. Journal entries and vouchers
- b. Post dated cheques management
- c. Sales invoices and analysis
- d. Timely financial reports (Balance Sheet and Income Statements)
- e. Aging reports
- f. Tax management (VAT configuration)
- g. Multi currency management

## 6. Contracts Management

- a. Contracts Creation
- b. Contract Renewal Notifications
- c. Integration to Analytical Accounts
- d. Close, Cancel and Renewal Contracts

## 7. POS (Point Of Sales)

- a. Different payment methods: Cash, Cards, Checks
- b. Payments made offline will be synchronized when reconnected
- c. Invoicing
- d. Set prices and discounts for various products
- e. Reward loyalty points to customers by registering their details
- f. Configurable promotions (Buy 1 get 1 free offers)

### Highlighted Features :

- User configurable dashboards
- Internal chats/discussion
- Users management
- Email settings - incoming and outgoing
- Data import/ export options



# Custom Solutions

## Customized Trading Solutions

- General Trading - TradeLite Platinum
- General Trading SME - TradeLite Premium
- Retail & Distributions - RetailSoft
- Safety Equipments Trading - Tradelite-Safety
- Medical Equipments Trading - Tradelite-Medical
- Cosmetics and Beauty Products Trading - Tradelite-Beauty

## Customized Service Solutions

- Service Centers - Tradelite Service - Platinum
- Printing and Advertising Services - PrintPro
- Pest Control and Cleaning Services - Pesco
- Computer Support and Services - Tradelite Service - Premium
- Garage and Vehicle Maintenance Services - MotoGarage
- Mobile & Electronics Repair Services - Tradelite Service - Silver
- Laundry Services - Kleanz

## Production & Manufacturing Solutions

- Production and Packaging - ProPack Solutions
- Concrete Ready Mix Manufacturing - Ready Mix Pro





## Accountability in Workspace

The powerful audit trail system keeps record of everything accomplished in Trade-Lite ERP software from requests for information and internal email communications, to approval of change orders and daily reports, holding all your project team members accountable for their Work.

## Electronic Approval System

Electronic Approval System (EAS) of Trade-Lite ERP allows the users to electronically send documents for approval. The system works according to the nature of the processes and Delegation of authorities, helping the organization to eliminate clerical errors, accelerate approval processes, improve interdepartmental communication, and to establish a clear workflow hierarchy.

## Business Intelligence

Built-in business intelligence capabilities of Trade-Lite ERP provide a clear picture of how your financial and operational performances affect your business growth and goals. Improve your decision-making skills and judgements by tracking the percentage of job completion, Work in Progress, and monitoring performance and job profitability.



# Run a Green business (DAS, DMS)

**Trade-Lite** ERP helps you create an environment-friendly paperless office by eliminating all your printing and filing requirements. Document Attachment System (DAS) allows you to electronically attach all relevant documents to your transactions. Document management system (DMS) ensures all your documents are secure and available according to Role-based Access Control.

## Mobility

**Trade-Lite** ERP runs on smartphones and tablets with dedicated applications, allowing you and your team members to gain precise business information straight away on a secured centralized hub.

## Customizable to Fit Your Organization

Your business is unique with its own systems, structures, and ways of working. Through Trade-Lite customization services, organizations gain the rewards of solutions tailor-made to suit their unique requirements

## Choose Your Deployment Option

**Trade-Lite** technology deployment program not only simplifies the whole software deployment process but also gives you the freedom to select the way that works best for you. TradeLite customers can choose deployment platform from on premise, hosted, and cloud technologies to drive their business forward.



# TRADE-LITE SOLUTIONS FOR GLOBAL EXCELLENCE

Zesty Labs (formerly ZestyBeans) is a part of ALRAIS LABS, with its expertise in Odoo (formerly OpenERP), and has direct offices in Germany, India and UAE.

The company was formed in 2009, and is the largest global listed partner for Odoo, having partnerships in 5 countries – Germany, UAE, Bahrain, Saudi Arabia and India.

Zesty Labs has around 60 technical and functional consultants working in different locations around the world. With its highly experienced and collaborative team, Zesty Labs provides customization, consulting, training, support and maintenance to partners and customers in over 50 countries. It has live experiences in delivering customized ERP solutions based on this fastest developing Open Source ERP application including in the non traditional, non English European and Latin American markets.

We have more interactions with the global market than anyone else, building an enviable understanding of business in every cultural, economic and political region of the world.



## Our Clients





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